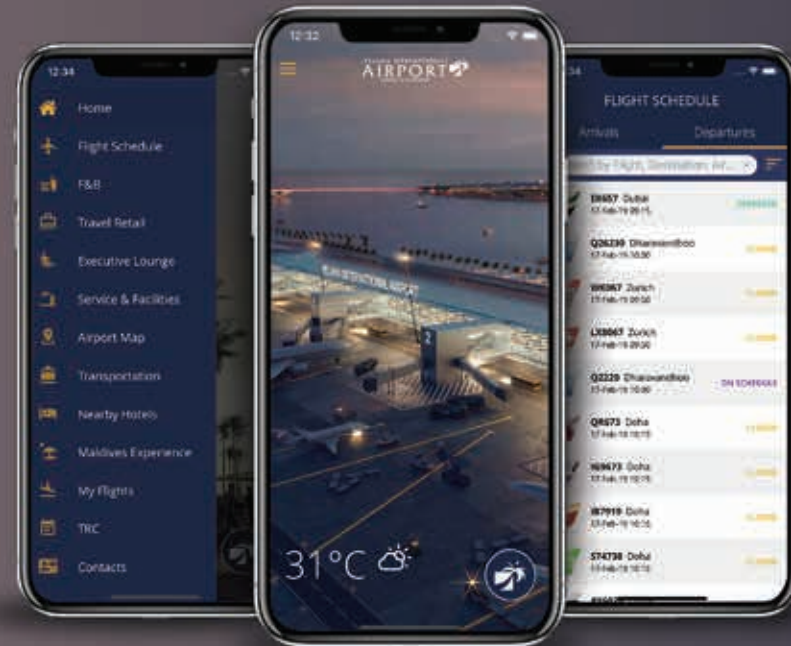


WITH ACCESS OVER **4.4 MILLION PASSENGERS**
THE APPLICATION OFFERS AN EXCELLENT PLATFORM
FOR YOU TO **ADVERTISE YOUR BUSINESS**

THE FIRST CONTACT FOR PASSENGERS ARRIVING IN THE
MALDIVES AND THEREFORE OFFERS, **THE BEST PLATFORM**
TO MAKE THAT FIRST IMPRESSION ON THEM.

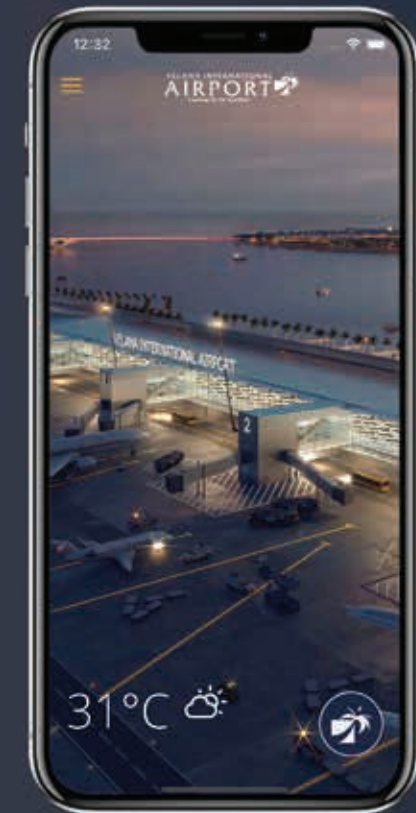


Velana International Airport
Managed and Operated by:
Maldives Airports Company Limited | Hulhulé, 22000, Rep, of Maldives
T +960 332 5511, F +960 333 1515 | e-mail: info@macl.aero

VIA MALDIVES

The Official Mobile Application of Velana International Airport

MEDIA KIT 2020




Advertise on the first ever
AIRPORT MOBILE APPLICATION OF THE MALDIVES

VELANA INTERNATIONAL
AIRPORT
Gateway to the Maldives

INTRODUCTION

VIA Maldives Mobile App is the first ever mobile application created by the largest international airport of the Maldives. VIA being the gateway to the Maldives, hosts and signifies business opportunities for all. Having a passenger traffic of more than 4 Million annually, VIA Maldives is the best mobile platform to deliver your message and advertise to the largest travel audience in the Maldives. VIA Maldives mobile app provides information about flight schedules, products, services and facilities available at Velana International Airport.

REACH OVER 4.4 MILLION POTENTIAL CUSTOMERS THAT PASS THROUGH VELANA INTERNATIONAL AIRPORT

 International Passengers
3,371,384

 Domestic Passengers
1,046,381

 Downloads
10,000

 Views
64,886

Region


76 Countries

Top 3 Countries

		
Maldives 4,219 84 %	USA 132 2.6 %	India 86 1.7 %

VIA MOBILE APP ADVERTISING

“Advertise/promote your message or service on the following selected screen of VIA maldives mobile Application”



Screen: Flight Schedule
Flight Schedule displays the details of each arriving and departing flight; including its route, status and the estimated arrival or departure time.



Screen: Food & Beverage
The Food and Beverage page displays the various F&B concepts available at the airport including Fast Food, Casual Dining, Coffee and Ice-Cream.



Screen: Travel Retail
Travel Retail displays internationally well recognized brands available for retail in different varieties.



Screen: Nearby Hotels
Nearby hotels displays, properties based on their location. These listings will feature room amenities and contact details of the property.



Screen: Maldives Experience
Maldives Exclusive displays unique one of a kind facilities passengers can enjoy in the Maldives.

ADVERTISING RATES

Screen	Available Slots	Visual Size	Monthly Rate/Slot (USD)
Flight Schedule	3 Slots	W 75mm x H 55mm	780.00
F&B	1 Slot	W 75mm x H 55mm	650.00
Travel Retail	1 Slot	W 75mm x H 55mm	650.00
Nearby Hotels	15 Slots	W 65mm x H 50mm	100.00
Maldives Exclusive	3 Slots	W 65mm x H 50mm	1,300.00



TO ADVERTISE, CONTACT

Phone: +960 332 5511 e-mail: cm@macl.aero web: www.macl.aero