

Maldives Airports Company Limited Press Release

Duty Free Maldives Receives Travel Retail Superstar Award



Velana International Airport: October 25, 2021- Maldives Airports Company Limited (MACL)'s Duty Free Maldives, Back office & Merchandising team received 'Star Story Asia Pacific' award at the Travel Retail Superstar award 2021. The Travel Retail Superstar award is the first edition of an annual award for travel retail employees across airports, airlines, downtown stores, and cruise sectors in recognition of star people and teams in the travel retail industry.

This award hosted by The Moodie Davitt Report, largest multi-media publishing platform in the travel retail industry, gleamed the spotlight on the frontline and behind the scenes heroes and heroines who have helped keep the travel retail industry going throughout the most profound and sustained crisis it has ever faced in the COVID-19 pandemic.

The award was announced in a virtual Travel Retail Expo which was held from 11th to 15th October 2021, and the organizers added that judging of this award was rigorous and the competition was ultra-tough. Categories included Star Team, Star Individual, Star Story (Team or Individual), Innovation (Team or Individual) and Humanity, Leadership & Inspiration. MACL also submitted nominations for Star Team Asia Pacific - Logistics / Warehouse, Shop Floor- Customer Facing and Star Individual Asia Pacific - Back Office and Merchandising category. Apart from MACL Duty Free other international airports including Glasgow, London Heathrow, Dubai, North America, and Singapore travel retail companies receive the award for different categories.

This is a testament of Duty Free & Travel Retail Team's ongoing commitment to the industry and receiving such a recognition for times that the employees went above and beyond the call of duty, gives a true meaning to the efforts in improving the service. The whole Duty Free & Travel retail team is excited more than ever to reach new milestones of enhancement and opportunities.

Maldives Duty free will soon be unveiling some exciting new brands and retail concept which will provide a holistic environment for VIA passengers with a new and enhanced shopping experience.

- The End -

Note to editor:

Maldives Airports Company Limited (MACL) is a 100% government owned limited liability company incorporated under the Companies Act of the Rep of Maldives. MACL is governed by a Board of Directors appointed by the Privatisation & Corporatisation Board of the Maldives. The Corporate Office of MACL is on the island of Hulhule', Republic of Maldives.

Maldives Airports Company is the operator of Velana International Airport and has been massively involved in destination marketing and bringing in new airlines to the Maldives to boost up the tourism industry. MACL has embarked on one of the biggest projects in the history of Maldives in developing the future Velana International Airport such as the development of a brand new international passenger terminal, a new code F runway, a new cargo terminal complex and a new fuel farm along with hydrant system and major infrastructure developments at Velana international Airport.

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